

# STARBUCKS® CAFFÈ VERONA™

AN EVERYDAY FAVORITE SINCE **1975**

## Tasting Characteristics Every coffee has a unique taste

Flavor Notes **Dark Cocoa & Caramelized Sugar**

Acidity **Low** ● ○ ○ ○ ○ **High**

Body **Light** ○ ○ ○ ○ ● **Full**

Pairings **Chocolate, Caramel**

## From Cup to Bean Every step of the coffee bean's journey impacts taste

	Craft	<b>Hot</b>	Iced	Cold Brew	<b>Espresso</b>
↑	Blend	Single-Origin	<b>Blend</b>		
	Roast	Blonde (Light)	Medium	<b>Dark</b>	
↑	Processing	Natural	Honey	<b>Washed</b>	<b>Wet-Hulled</b>
	Origin	<b>Latin America</b>	<b>Africa</b>	<b>Asia / Pacific</b>	



## Why We Love This Coffee

A classic since 1975, this coffee will have you falling in love with its rich, decadent notes of dark cocoa and caramelized sugar with a full rich body – the perfect dessert pairing.

## You Might Also Like

Yukon Blend or Italian Roast

CLOVER BREWING SYSTEM:  
CLOVER VERTICA SYSTEM:



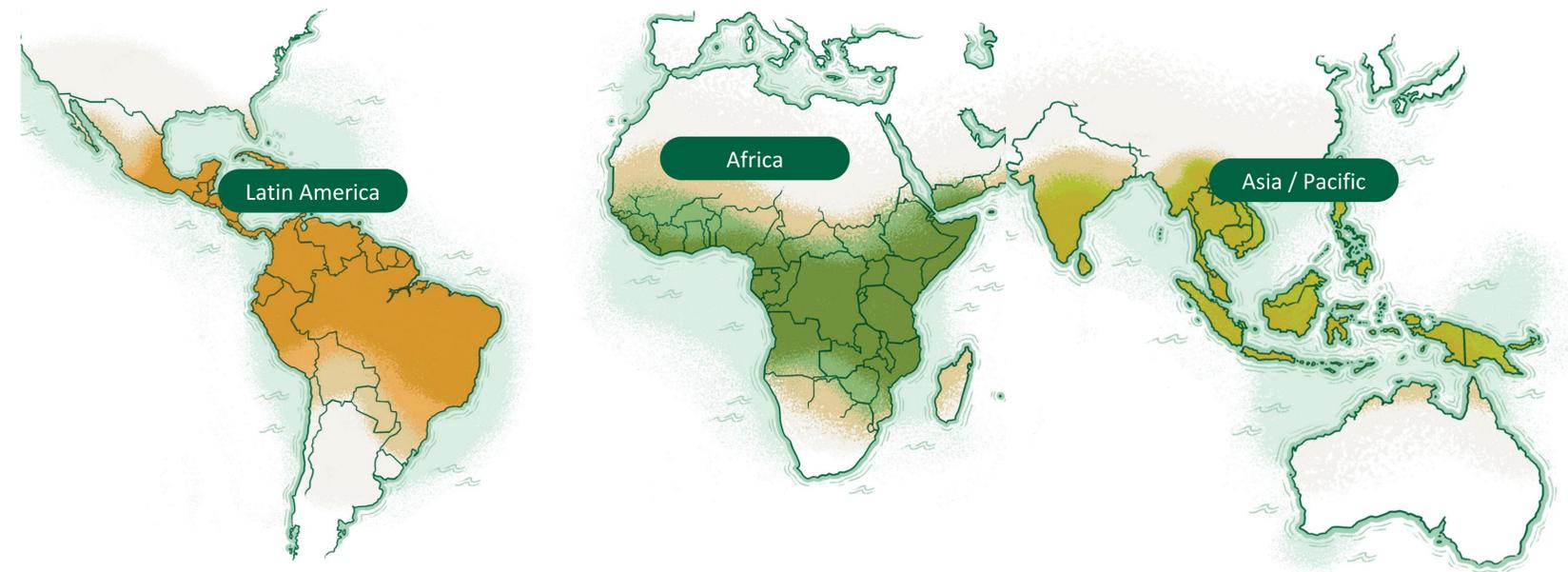
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## Story Behind the Coffee

In 1975, a restaurant owner asked Starbucks to create a coffee that pairs with a rich chocolate cake. Coffee developers created a blend that complemented the dessert without overpowering it, using 80% Yukon Blend to smooth out the deep intensity of the 20% Italian Roast. This blend is one of our few post-roast blends, which is a technique used to achieve a certain taste in the cup. Some beans need to be roasted separately and on different roast curves to highlight their unique flavors. This approach ensures each origin's beans get a chance to shine by being roasted to their full potential and then blended after.

The coffee development team is always intentional with the end-product in mind as they use different roasts from various origins to achieve the perfect blend and taste.

ORIGIN: Multiple regions across the coffee belt



## Did You Know?

Originally called Jake's Blend after the restaurant owner who inspired it, then changed to 80/20 Blend to represent the ratio of Yukon Blend and Italian Roast. Finally, Caffè Verona™ became this coffee's official name after the city of Romeo and Juliet.

## Learning Suggestion

Yukon Blend or Italian Roast