



# MEXICO



- PRIMARY GROWING REGION
- FARMER SUPPORT CENTER
- PRIMARY ARABICA COFFEE AREAS

Most coffee in Mexico is grown on small farms in the southern states of Chiapas and Oaxaca. Here, a landscape of high-quality soil, shade trees and high altitudes offers perfect growing conditions.

Starbucks has a long history in Mexico. In 1998, working in partnership with Conservation International, we began a program to ensure ethical coffee sourcing. This program became the seeds of what we now call C.A.F.E. Practices.

More recently, in 2013 coffee farms in Mexico were greatly affected by an outbreak of coffee leaf rust. In response, the 100 Million Trees Program began planting healthy, rust-resistant trees in the areas most impacted. The Starbucks Farmer Support Center (FSC) in Chiapas offers additional open-source agronomy support to local producers through collaboration with suppliers and agencies.

**ARABICA ALTITUDE**  
1,968 ft - 5,905 ft  
(600 m - 1,800 m)

**PRIMARY VARIETALS**  
Bourbon, Caturra, Marsellesa, Maragogype, Mundo Novo, Typica

**PRIMARY PROCESSING METHODS**  
Washed

**HARVEST**  
November - March

**STARBUCKS**

**COFFEE ACADEMY**



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