

STARBUCKS GREENER APRON

TOOLKIT



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TOOLKIT

Individual Action

- Using the Community Champion Framework to Take Individual Action
- Community Champion Exercise
- Fun Action Examples
- Reflection

Community Engagement

- What is community engagement and why is it important?
- What is Your Community Champion Superpower Quiz
- Fun Action Examples
- Reflection



Congratulations on going through the Greener Apron course, gaining new knowledge, and taking the next step to take action to support your community and the planet.

There is no right or wrong way to become involved. This toolkit will help you find ways to take action as an individual and in your community. You can always come back to this toolkit and use it in whichever way works best for you. You can multiply your impact by sharing this resource with your peers, friends, family, and others!

"I am only one, but I am
one. I cannot do
everything, but I can do
something. And I will not
let what I cannot do
interfere with what I can
do."

- Edward Everett Hale



INDIVIDUAL ACTION

Using the Community Champion Framework to Take Individual Action

As individuals, we often feel that we must take massive action to make a difference. That feeling can lead us to do the complete opposite, do nothing at all. The small actions we advocate for in this toolkit and in Module 3 of the Greener Apron course add up when incorporated into your daily personal and work life. The combined power of those small steps results in greater effects in the future. Acknowledge any emotions that come up and come back to your action plan to keep things moving forward. You have already taken the first few steps, now keep going.









Exercise: Community Champion Framework

In the activity, brainstorm 6 ways that you can take sustainable action. Each action should align with a Community Champion Framework pillar. Think back to what you recently learned about sustainability in Module 3!

An example of an action could be:

Advocate - Attend a city council meeting in which a sustainability issue involving your community is being discussed.

Community Champion Pillars	Your Current or Future Action
 Serve	
 Give	
 Learn	
 Advocate	
 Celebrate	
 Uplift	

INDIVIDUAL ACTION

Here are Some Fun Action Examples:

Some examples of individual sustainable actions you might take on:

- Activate the Grounds for Your Garden program at your store
- Upcycle items that are no longer useful and give them another life
- Register to vote. Vote for individuals and platforms that mean the most to your sustainability goals

Let's Reflect:

What is one difference you notice between how you take action currently versus how you would like to in the future?

Learning how to take individual action as a Community Champion is a great starting point for leading work in your community! In this next section, you will learn about community engagement and how to get involved.



COMMUNITY ENGAGEMENT

Now let's take what we learned about individual action and put it into practice to support your community.

What is community engagement and why is it important?

Community engagement is the process of an individual, group, or organization working in tandem within a community to achieve a certain goal. As a Community Champion, community engagement work should be done collaboratively and with the community's needs being prioritized as the primary motivation and end-goal result; this includes the determined steps to achieve those goals or meet those needs.

Community engagement is important, not just because it builds solutions toward a community's needs—it also:

- empowers people with solution-oriented methods,
- creates new and accessible networks of reliance and care,
- promotes a vision of a better and more equitable future.

COMMUNITY ENGAGEMENT

Community-engaged work is limitless in terms of what the scope of a project can look like. This is especially so when we think about sustainability projects. Sustainability itself looks different in every community.

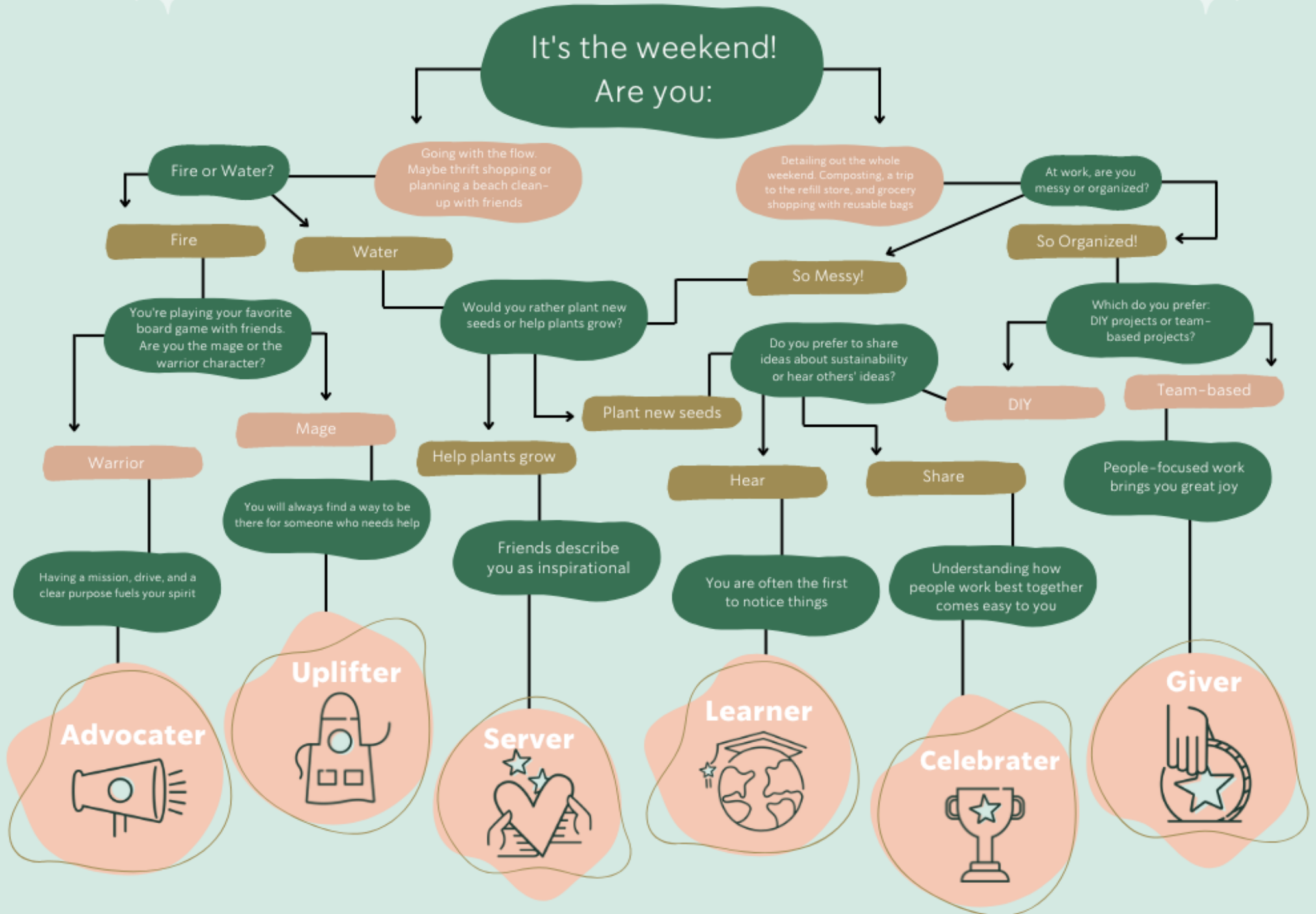
Since communities themselves, as well as their needs and sustainability goals, can vary so much, it is important that a Community Champion comes into their community-engaged work with an open mind, heart, and ears. The ability to listen, with an emphasis on understanding, will make the process of doing work within a community that much easier and fluid.

You might be wondering where to start when engaging with your community. Take the **What is Your Community Champion Superpower** quiz to see how to turn your strengths into a superpower for change!

This quiz will help you identify your superpower for taking sustainable action in your community. Take this quiz as many times as you want! Your result simply reflects where you are at right now. Your superpower can change based on where your passions evolve and you may even use different superpowers for different types of community work.



WHAT'S YOUR COMMUNITY CHAMPION SUPERPOWER?



COMMUNITY ENGAGEMENT

If you landed on the superpower role...

Server - you understand the necessity of being a nurturer and like to see the physical fruits of your labor. It takes a strong leader to be the person who supports those around them - and you often function as a revitalizing force for those around you as well. As a server, you likely enjoy having practical tasks to do and thrive best when working behind the scenes and bringing others along. You are organized and trustworthy.

You can show up as a server by... planning a river, lake, or beach clean-up or organizing a community clothing swap.

Giver - you have great intuition. As a giver, you are great at understanding the big picture and how everyone fits into that picture. You enjoy taking care of those around you and ensuring that everyone's needs are met. You understand that impact doesn't always have to be seen to be felt and that little investments can grow over time. You are dependable and ready to go.

You can show up as a giver by... donating time, items, or funds to a local sustainability-focused organization.

Learner - you have a great capacity for understanding and are very observant. You understand the importance of taking stock of a situation before jumping in - this approach helps ensure that you provide the right resource for the right challenge. As a learner, you are able to take in information and convey it in a way that makes sense to a wide variety of audiences as well. You have great listening skills and are very adaptable to new situations.

You can show up as a learner by... sharing the information and tips you've learned with your neighbors, family, and colleagues.

COMMUNITY ENGAGEMENT

If you landed on the superpower role...

Advocator - you hold an ability to synthesize information given to you and convey that as a unified message. As an advocator, you serve as a counselor and advisor to others. You likely function best at the forefront of a project and believe that real change comes when we use our voice to empower ourselves and each other. You have a strong sense of what needs to be done and the ability to carry out a plan. *You can show up as an advocator by...* calling your local government officials to ask about sustainability issues in your community.

Celebrator - you understand the importance of a well-oiled machine and that momentum and recognition is an essential part of showing up in any situation. As a celebrator, you excel at making others feel appreciated and have an infectious energy that keeps the team moving. You recognize each individual's impact on a team and ensure everyone feels seen and recognized.

You can show up as a celebrator by... thanking those in your community who are leading sustainable action.

Uplifter - you possess a caring and nurturing spirit. As an uplifter, you recognize the importance of rest and serve as a shoulder to lean on for your team. People confide in you and trust your judgment. You likely enjoy doing behind-the-scenes tasks and are great at keeping the team on track and motivated with good energy.

You can show up as an uplifter by... mentoring youth in leading their own sustainability projects at home or in school.

Remember, that as you learn more, how you want to show up may change as well!

COMMUNITY ENGAGEMENT

Let's Reflect:

What is one action you could begin tomorrow to get you started on your community engagement journey?

That's a Wrap

Thank you for starting your journey as a Greener Apron partner and using your time to not only learn more about sustainability and how we are taking action at Starbucks, but taking it a step further by making a plan on how you will take action. Together, we will make a difference because every action matters. Thank you for choosing to wear the Greener Apron today and every day after.

If you want to dig deeper into community engagement and how to best support the causes and places that mean the most to you, check out the new [Community Champion Fundamentals](#) course on Starbucks Global Academy.

