

Women in Coffee

Discussion Guide



Discussion Guides provide a way to reflect, continue learning, and share insights about the content viewed in videos. This guide focuses on the Women in Coffee video which gives learners an introduction to the people and the work behind our coffees. Keep exploring Coffee Academy and share this video. You can also learn more about individual coffees at traceability.starbucks.com

Instructions/tips for individual use

- Pour a cup of coffee and plan to watch the Women & Coffee video two times. Don't worry about taking notes the first time you watch it.
- Take notes in a journal the second time you view the video.

Instructions/tips for group use

- Share the video as part of a coffee tasting.
- Use this guide to start the conversation.
- Be prepared to share something that inspired you or that you learned from the video.



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Questions

- What roles do women have in the entire coffee supply chain?
- Why are women important to protecting coffee landscapes?
- Why is water so important to coffee communities?
- How does coffee impact water quality?
- Why are women important to quality coffee in Rwanda?
- Why are women important to coffee quality in the entire supply of coffee?

Additional Questions

- List all the roles on farms you saw women completing in the video.
- The video shows a lot of images of raised drying beds, what are they used for, why are these used in Rwanda?
- When you hear the saying “It’s more than coffee”, what comes to mind after watching the video?

Notes

