

Sisters in Coffee

Discussion Guide

Discussion Guides provide a way to reflect, continue learning, and share insights about the content viewed in videos. This guide focuses on the **Sisters in Coffee** video which gives learners an introduction to Ye Ping and her inspirational story of leadership at the Tianyu Coffee Cooperative in Yunnan, China. Keep exploring Coffee Academy and share this video. You can also learn more about individual coffees at traceability.starbucks.com

Instructions/tips for individual use

- Pour a cup of coffee and plan to watch the Sisters in Coffee video two times. Don't worry about taking notes the first time you watch it.
- Take notes in a journal the second time you view the video.

Instructions/tips for group use

- Share the video as part of a coffee tasting.
- Use this guide to start the conversation.
- Be prepared to share something that inspired you or that you learned from the video.



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Foundational Questions

- What inspires you most about Ye Ping's story?
- How do our agronomists support the Tianyu Coffee Cooperative?
- Why are our Farmer Support Centers important to coffee growing communities?
- Why is it important for baristas to learn about Farmer Support Centers?
- What inspired you and what are you curious to learn more about?

Additional Questions

- Where can you learn more about Farmer Support Centers?
- How does Starbucks having Farmer Support Centers demonstrate us living our Mission and Values?
- How will you share what you've learned with fellow baristas and customers?

Notes

