

Meet our FSC Partners: Asia/Pacific Discussion Guide



Discussion Guides provide a way to reflect, continue learning, and share insights about the content viewed in videos. This guide focuses on the **Meet our FSC Partners** video which gives learners an introduction to the Starbucks partners who work at our Farmer Support Centers in the Asia/Pacific region. Keep exploring Coffee Academy and share this video. You can also learn more about individual coffees at traceability.starbucks.com

Instructions/tips for individual use

- Pour a cup of coffee and plan to watch the Meet our FSC Partners: Asia/Pacific video two times. Don't worry about taking notes the first time you watch it.
- Take notes in a journal the second time you view the video.

Instructions/tips for group use

- Share the video as part of a coffee tasting.
- Use this guide to start the conversation.
- Be prepared to share something that inspired you or that you learned from the video.



COFFEE ACADEMY

Foundational Questions

- Where are some of our Farmer Support Centers located in the Asia/Pacific region?
- What are some of the barriers in coffee growing countries our Farmer Support Centers are addressing with local coffee producers?
- Why are our Farmer Support Centers important to coffee growing communities?
- Why is it important for baristas to learn about Farmer Support Centers?
- What inspired you and what are you curious to learn more about?

Additional Questions

- Where can you learn more about Farmer Support Centers?
- How does Starbucks having Farmer Support Centers demonstrate us living our Mission and Values?
- How will you share what you've learned with fellow baristas and customers?

Notes

