

Meet our FSC Partners: Latin America

Discussion Guide



Discussion Guides provide a way to reflect, continue learning, and share insights about the content viewed in videos. This guide focuses on the **Meet our FSC Partners** video which gives learners an introduction to the Starbucks partners who work at our Farmer Support Centers in Latin America. Keep exploring Coffee Academy and share this video. You can also learn more about individual coffees at traceability.starbucks.com

Instructions/tips for individual use

- Pour a cup of coffee and plan to watch the Meet our FSC Partners: Latin America video two times. Don't worry about taking notes the first time you watch it.
- Take notes in a journal the second time you view the video.

Instructions/tips for group use

- Share the video as part of a coffee tasting.
- Use this guide to start the conversation.
- Be prepared to share something that inspired you or that you learned from the video.



COFFEE ACADEMY

Foundational Questions

- Where are some of our Farmer Support Centers located in Latin America?
- What are some of the barriers in coffee growing countries our Farmer Support Centers are addressing with local coffee producers?
- Why are our Farmer Support Centers important to coffee growing communities?
- Why is it important for baristas to learn about Farmer Support Centers?
- What inspired you and what are you curious to learn more about?

Additional Questions

- Where can you learn more about Farmer Support Centers?
- What are some challenges that all FSCs in Latin America are working on? What is one challenge that is unique to a particular FSC?
- How does Starbucks having Farmer Support Centers demonstrate us living our Mission and Values?
- How will you share what you've learned with fellow baristas and customers?

Notes

